



MANAGED PRINT FOR COMPANIES
WITHOUT MANAGED PRINT.

DATUM

Office Technologies

Innovation in Service

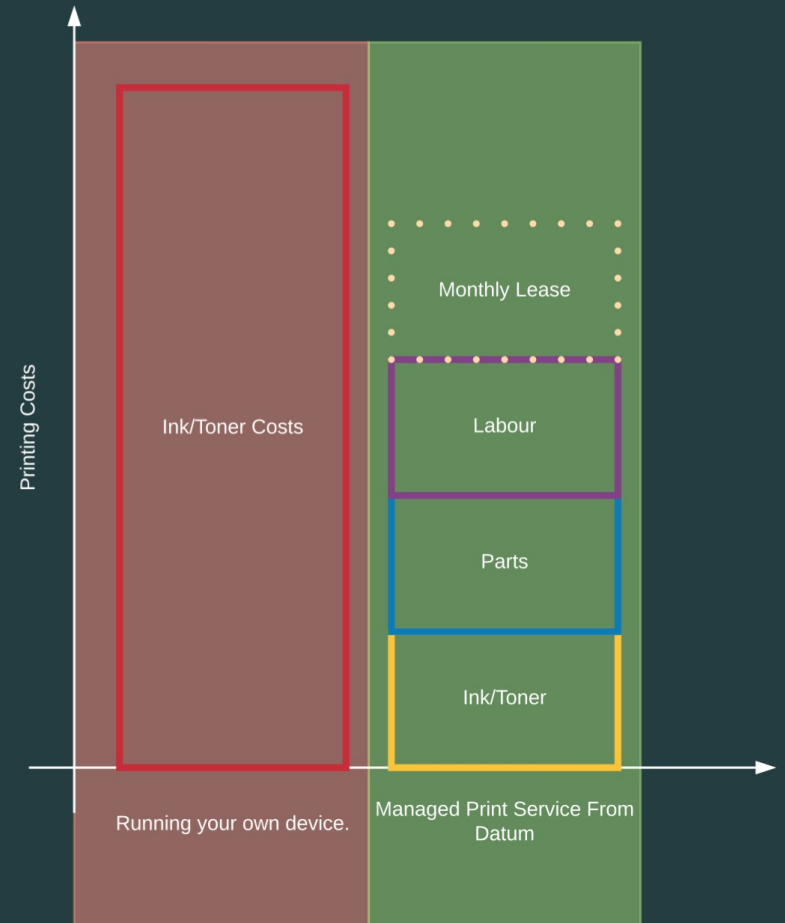
IMPROVING PRINT
PRODUCTIVITY WHILST
REDUCING COSTS

LOWERING COSTS

PRINTERS BOUGHT ONLINE OR FROM HIGH STREET RETAILERS CAN END UP COSTING BUSINESSES FAR MORE DUE TO INEFFICIENCIES DESIGNED INTO THE DEVICE TO MAKE THEM CONSUMER FRIENDLY.

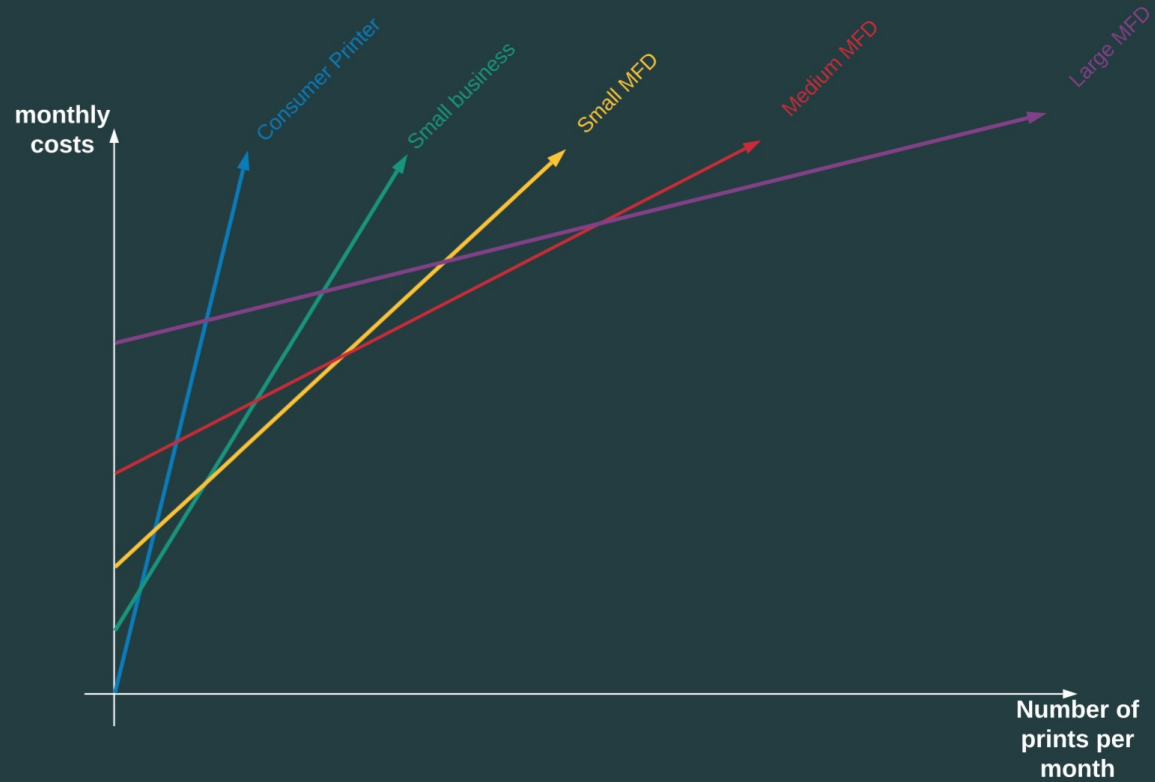
A MANAGED PRINT SERVICE WILL VERY OFTEN SAVE A BUSINESS TIME AND MONEY BY TAKING OVER THE MANAGEMENT OF YOUR PRINTING DEVICES. INCLUDING SUPPLY OF TONER, PARTS AND LABOUR FOR A FRACTION OF THE COST.

A MONTHLY SAVING CAN BE SEEN EVEN WITH THE SUPPLY OF A NEW MACHINE



ASSESSING SAVINGS

A PRINT EVALUATION IS A GREAT WAY TO DETERMINE IF A SAVING CAN BE MADE. BY WORKING OUT A COST PER PAGE FROM YOUR EXISTING DEVICE AND THE PRINTED PAGES DONE IN A TYPICAL MONTH, WE WILL FIGURE OUT WHAT THE MOST COST-EFFECTIVE OPTION FOR YOUR BUSINESS IS.



WHY MANAGED PRINT?

IN CONSUMER PRINTERS' PARTS ARE OFTEN DESIGNED TO BE REPLACED BY CONSUMERS. THIS MEANS THAT MANUFACTURERS TRY AND MAKE THIS AS EASY AS POSSIBLE FOR CONSUMERS TO CHANGE THEM, OFTEN GROUPING MULTIPLE PARTS INTO ONE UNIT.

THIS DESIGN METHOD LEADS TO INCREASED RUNNING COSTS AND FOR MANY BUSINESSES, HIGHER PRINTING COSTS. IN BUSINESS GRADE PRINTERS THESE PARTS ARE DESIGNED TO BE REPLACED BY A TECHNICIAN OR AN ENGINEER. THIS MEANS THE PARTS CAN BE OPTIMISED FOR EFFICIENCY AND LEADS TO FAR LOWER RUNNING COSTS AS THEY ARE REPLACED INDEPENDENTLY OF OTHER PARTS.

Part	Replace every
Toner	30 k Pages
Drum	120 k Pages
Developer	200 k Pages
Fuser	300 k Pages
Transfer Belt	300 k Pages
Feed Tyres	80 k Pages
DF Feed Tyres	50 k Pages
Charger	120 k Pages
Bearings	1.2 M Pages
Clutches	2 M Pages

WHY DATUM?

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WE BRING A NEW EFFICIENCY TO MANAGED PRINT. SAVING FURTHER TIME AND MONEY. SAVINGS WE PASS ON TO OUR CUSTOMERS.

WE PREDICT WHEN YOUR DEVICE WILL GO WRONG. SO YOU CAN KEEP WORKING, WITH GREAT QUALITY PRINTS AND SUPERB RELIABILITY.

TO PREDICT THESE FAULTS ON YOUR DEVICE. WE CROSS REFERENCE DATA FROM THE PRINTER AGAINST:

- OVER 1000 DIFFERENT ERROR CODES
- OVER 100 DIFFERENT TECHNICAL BULLETINS
- AND OVER 50 DIFFERENT MAINTENANCE TASKS

ALL SO WE CAN GET TO YOU BEFORE YOUR DEVICE GOES WRONG. MEANING YOU CAN RELY ON YOUR DEVICE, JUST AS YOU SHOULD DO.